

## Integrated Web Portal Expedites Customer Enrollment Process

Neudesic helped Xerox create an integrated, self-serve web portal for PrePass, its e-screening system for the commercial trucking industry. The portal leverages new and existing systems to automate customer enrollment, reducing labor costs and providing the capacity to handle higher customer volume. The integrated portal reduced the time needed to complete the customer enrollment process by 80%.



“ Neudesic delivered a return on our investment that we didn't expect. Improved operational efficiency and connected systems leverage our legacy investments while positioning our program for future growth. ”

- Cathi Chinn, Program Management Director, Xerox

## Core Services Include

- Application integration
- Systems integration
- Enterprise mobility
- Workforce collaboration
- Application development
- Cloud computing
- Business intelligence
- Managed services

## Learn more

For information about Neudesic services, solutions and software products, contact Tim Corken at 303.248.8321 or [tim.corken@neudesic.com](mailto:tim.corken@neudesic.com).

## About Neudesic

Neudesic is the trusted technology partner in business innovation, delivering a wide range of products, solutions and services to help today's multi-faceted enterprise overcome the challenges of modernization. We offer expertise in business intelligence, cloud computing, mobility, workforce collaboration, application integration and development, and CRM to help organizations increase business efficiency and gain a competitive edge.

For more information, visit [www.neudesic.com](http://www.neudesic.com).

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# A New Perspective on Enterprise Modernization

Integration | Cloud | Mobility | Big Data

## Clearing the Way for Future Innovation and Growth

Left unchecked, aging applications, systems and platforms can stop business growth and innovation in their tracks. Yet IT organizations often allocate as much as 75% of their budgets to maintain these assets. While most CIOs and IT leaders understand the importance of legacy modernization, many struggle to overcome the barriers of cost, risk, and time that can hamper such initiatives. One thing's for certain: inaction is not a viable option.

Callaway Golf, Columbia Sportswear, Xerox and others have partnered with Neudesic to eliminate system redundancy, simplify complex processes and maximize technology investments to improve business efficiency and position themselves for future growth and innovation.

Neudesic can help you break through barriers to legacy modernization by conducting a comprehensive assessment of your IT portfolio to help you determine which systems and applications to revitalize or extend, and which ones to replace. Then, we'll help you map a clear path that aligns with your strategic business objectives and removes barriers to future growth and innovation.

“Improving applications and infrastructure through legacy modernization remains a top-5 priority for CIOs.”

- Gartner 2013 CIO Agenda Report

## Delivering Measurable Results

Join the growing list of organizations that trust Neudesic's expertise in integration, mobile, cloud, BI and more to help them overcome their modernization challenges to enhance efficiency and drive innovation.



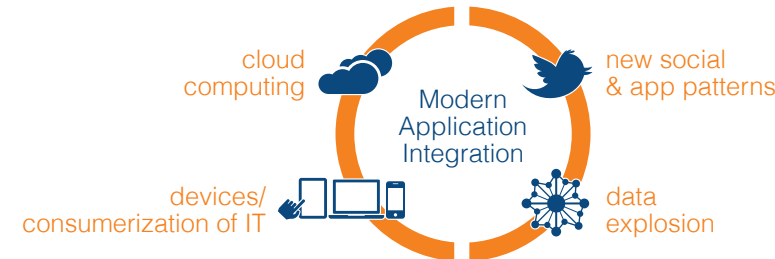
## Accelerating Your Modernization Strategy

Partnering with Neudesic puts your modernization initiative on the fast track. We combine our own integration product and accelerators with Microsoft BizTalk, Windows Azure, Amazon Web Services, Xamarin Studio, PhoneGap and other tools and products to help you:

- Achieve data consistency
- Enhance interoperability
- Create a 360-degree view of information
- Build flexible and hybrid systems
- Extend and consolidate assets
- Maximize information flow

## Application Integration and the Modern Enterprise

In 2002, Gartner defined enterprise application integration (EAI) as the “unrestricted sharing of data and business processes among any connected application or data sources in the enterprise.” Neudesic can bring your EAI strategy into the new millennium with solution expertise in cloud computing, big data, mobility, workforce collaboration, and more.



## Simplifying Integration with Neuron-ESB



Neuron-ESB is Neudesic's easy-to-use application integration and web services software product that provides advanced connectivity and flexibility for a fraction of what other integration tools and associated services cost. Neuron-ESB has changed the way businesses approach integration by reducing the cost of application development outsourcing while at the same time accelerating difficult integration projects. Find out why Neuron-ESB was named a Gartner Cool Vendor of the Year and more at [www.NeuronESB.com](http://www.NeuronESB.com).

## Neudesic: A History of Improving Enterprise Modernization

### Award-winning Mobile App Empowers On-the-Go Home Buyers



Neudesic helped Realtor.com expand its market reach by providing mobile access to the company's real estate website, the company's real estate website. Using mobile device features like GPS and maps, the innovative app allows users to search and save property listings, add ratings and interact with realtors via phone or text, giving home shoppers an advantage in a hot real estate market.

### Fully-integrated Profile System Enriches Guest Experience



Neudesic enabled Mandarin Oriental to capture website visitor information – such as preferences and interests – outside the reservation process. With seamless connectivity to its existing CRM application and reservation system, Mandarin's fully-integrated solution incorporates real-time guest information to create a memorable and personalized customer experience, giving Mandarin a competitive edge among luxury hoteliers.

### Integration Solution Strengthens E-tailer's Online Order Capability



Neudesic designed an adaptable and scalable service-oriented architecture solution in support of Columbia Sportswear's dramatic sales growth and future move to the cloud. Completed well in advance of the crucial holiday shopping season, this deployment allows Columbia to process online orders faster and solve customer service issues with greater agility.