

## Giving a Lift to PacSun's Culture and Its Bottom Line

### CHALLENGE

The lack of an Internet connection had turned PacSun's in-store portal into a dinosaur that was dragging down sales, limiting productivity, and creating a cultural disconnect between employees and corporate.

### SOLUTION

PacSun management enlisted SharePoint experts from Neudesic to implement what would be one of the first solutions to bring Office SharePoint Server into the POS environment. The innovative solution accommodated PacSun's dynamic store hierarchy while maintaining corporate security requirements. The development team was able to achieve this by configuring Office SharePoint Server and Exchange Server to prevent store employees from accessing the network file system.

### BENEFITS

The portal's new look and interactive capabilities help promote the company's youth-market culture, while driving new business by documenting upselling and cross-selling opportunities. Employees can use the portal to order out-of-stock merchandise online and ship it directly to customers, capturing sales that otherwise may have been lost.

PAC SUN

“ Neudesic knows SharePoint inside and out. We could ask them to do things that people had never asked for before, and they could turn it around very quickly. ”

- Bill Bieluch, PacSun's senior director of IT Project Delivery

## Making Collaborative Decisions Based on Actionable Analytics



Enhance your problem-solving capabilities with Neudesic Pulse, powerful collaboration software that integrates seamlessly with Microsoft SharePoint and other line-of-business systems to give you enterprise-wide access to your data for more collaborative decision making. When Pulse is deployed on premises, your information stays securely behind the firewall, helping you protect user privacy.

Find out more at [www.neudesicpulse.com](http://www.neudesicpulse.com).

### Core Services Include

- Application integration
- Systems integration
- Enterprise mobility
- Workforce collaboration
- Application development
- Cloud computing
- Business intelligence
- Managed services

### Learn more

Find out how Neudesic and SharePoint can change the way you do business. Contact Tim Corken at 303.248.8321 or [tim.corken@neudesic.com](mailto:tim.corken@neudesic.com).

## Neudesic and SharePoint Since the Beginning

From SharePoint's outset more than a decade ago, Neudesic has been designing and building innovative solutions that extend SharePoint's capabilities to fundamentally change the way businesses acquire, use and share information. Neudesic helps clients realize greater business value from SharePoint by taking it mobile, enhancing its social capabilities, bringing it to the cloud, integrating it with SAP, and leveraging it as an enterprise-wide collaboration platform. Give your company a competitive edge with help from Neudesic, the trusted technology partner in business innovation.

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So many ways  
to **Share**



Socialize | Mobilize | Analyze | Modernize

## Leading the Way to a Modern Enterprise Collaboration Strategy

A recent Forrester survey\* of SharePoint users revealed that 71% were “satisfied” or “highly satisfied” with the enterprise collaboration platform. Yet more than half of those surveyed haven’t deployed SharePoint’s social features. And 55% have no solution to make SharePoint run effectively on smartphones and tablets.

If you’re one of the many satisfied SharePoint users trying to develop, navigate or deploy an enterprise social and/or mobile strategy, maybe you need someone to help guide you. A trusted Microsoft Partner who not only has traveled every SharePoint avenue, but also has paved new roads along the way.

## Delivering Collaboration For the Enterprise, Across the Enterprise

Companies such as Johnson & Johnson, Pacific Life and Hyatt Hotels rely on Neudesic’s enterprise collaboration specialists to extend SharePoint’s social, mobile, search and analytic capabilities to deliver tailored solutions that:

- Connect people, content and systems to deliver on-premise and cloud-based collaboration
- Leverage our open source UI framework to make SharePoint more mobile friendly
- Enable scalability of SharePoint’s UI across devices, using responsive design and HTML5
- Leverage Office 365 and SharePoint Online in both private and public clouds supported by our managed services
- Enhance productivity, maximize ROI and drive business innovation

\* Forrester Research, August 2013 Global SharePoint Usage Online Survey



P A C S U N

Johnson & Johnson



ReedSmith  
The business of relationships.

HYATT



Russell Investments



# Elevating Your SharePoint Experience

We leverage insight and expertise that crosses industries to help you create a more social, mobile, analytical and modern enterprise.



## Socialize

SharePoint’s features and capabilities enhance business productivity by helping people work together more effectively. Neudesic solutions transform your SharePoint experience by adding custom profiles, real-time micro-blogging, expert identification, video capabilities and more, enabling you to:

- Share ideas and innovate around any SharePoint content
- Socialize any SharePoint site or application with powerful collaboration tools
- Discover experts and leverage their knowledge across your enterprise



## Mobilize

Access data when you need it, from wherever you are. Neudesic leverages HTML5 and jQuery to give SharePoint users a consistent experience across all mobile devices. And our “Slingshot” framework provides all the tools you need to make your enterprise more mobile. Neudesic’s mobility solutions for SharePoint will enable you to:

- Manage documents, complete forms and execute workflows from anywhere
- Increase your productivity and engage the community more effectively
- Access your enterprise portals online or offline while away from the office



## Analyze

Turn mounds of data into actionable information that you can access any time, anywhere. Neudesic’s BI solutions integrate seamlessly with SharePoint, transforming the enterprise collaboration platform into a robust analytics vehicle that delivers:

- Self-service business intelligence
- Highly intuitive and appealing data visualizations
- More effective master- and meta-data management



## Modernize

Elevate your enterprise collaboration strategy. Neudesic’s migration toolkit will make your SharePoint upgrade quick and painless. We also have the expertise to help you consolidate and simplify your business processes. Neudesic’s SharePoint modernization and migration plan will help you:

- Assess enterprise readiness for SharePoint on premises or in the cloud
- Migrate on-premise SharePoint architectures to a cloud-based IaaS solution
- Use the latest best practices to assess and modernize all your systems and applications