



Business Intelligence Creates a Single Source of Actionable Information

Harness the Value
of Big Data to Gain a
Competitive Advantage

Enterprises large and small sit atop volumes of operational, customer and strategic data. Yet few have the technical expertise to **quickly deliver information to the people who need it most** so they can answer important questions like:

- Which marketing campaigns have been the most successful and why?
- Who are our most profitable customers?
- Can we reduce specific costs without sacrificing returns?
- How do we increase employee incentives while maintaining current budgets?
- Which products are cannibalizing the sales of other products?
- How has our performance changed over the last year/quarter/month/week?



BUSINESS INTELLIGENCE

Proven, Non-Disruptive BI Solutions

Even with the data and underlying software systems in place, getting contextually relevant information into the right hands requires a BI solution that's flexible enough to accommodate a wide range of users and robust enough to tap all of your key data resources.

Neudesic's Business Intelligence team can put all the pieces together without disrupting business continuity and quickly deliver a solution that brings people and information together.

Rapid Response Database Troubleshooting

Databases are the backbone of most enterprise systems; when they slow down or fail, the impact can be catastrophic. Our experienced team of data architects includes former Microsoft SQL Server team members and is quick to isolate

and resolve database issues before they become critical. This rapid response approach gets you back online quickly, and then transitions into a system of preventative planning and recommendations.



Neudesic's Business Intelligence team offers:

- A proven track record of successful BI implementations
- Extensive experience across key private and public sector verticals, including financial services, healthcare, manufacturing, retail, and state and local government
- Staff mentorship and cross training
- Quality Assurance for project success
- Strong ties with Microsoft and its partner community
- Connectivity with Neudesic's Application Development, Application & Systems Integration, Collaboration, Dynamics CRM, and User Experience practices.
- Reusable accelerators and tested solutions that speed solution development and delivery
- Highly evolved best practices from years of hands-on experience

The Neudesic Business Intelligence team designs solutions to shorten product development cycles and lower costs by leveraging existing technologies and software investments.



BUSINESS INTELLIGENCE

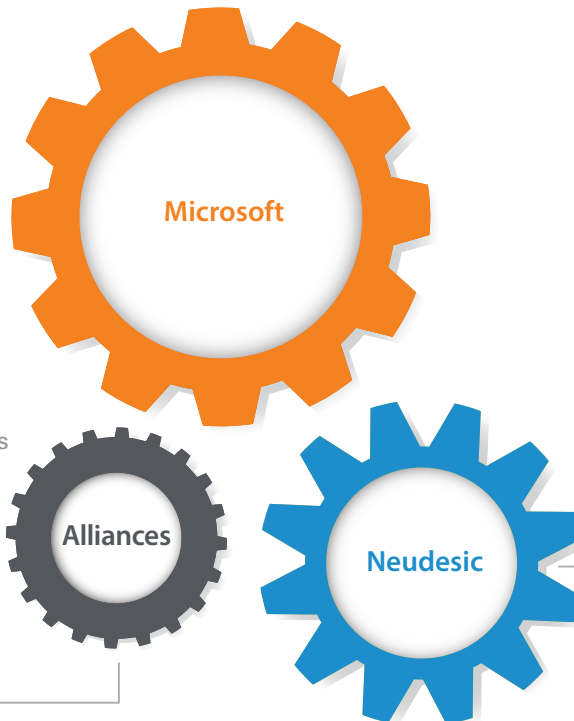
The Neudesic Advantage

- Proven business intelligence integration experience
- Non-intrusive, near real-time extensible data platform
- Robust reporting, scorecarding, dashboards and analytic capabilities
- Seamless integration with existing desktop
- Enhanced maintenance wizards
- Easy-to-use, familiar interfaces
- Flexible, end-to-end BI solutions designed for a broad range of users
- Accelerators which reduce development time and costs

Microsoft



- SQL Server Database Management System (DBMS)
- SQL Server Reporting Services (SSRS)
- SQL Server Integration Services (SSIS)
- SQL Server Analysis Services (SSAS)
- Performance Point Server
- Office System
- PowerPivot In-memory Analytics
- BI Development Studio (BIDS)
- Online Transaction Processing (OLTP)



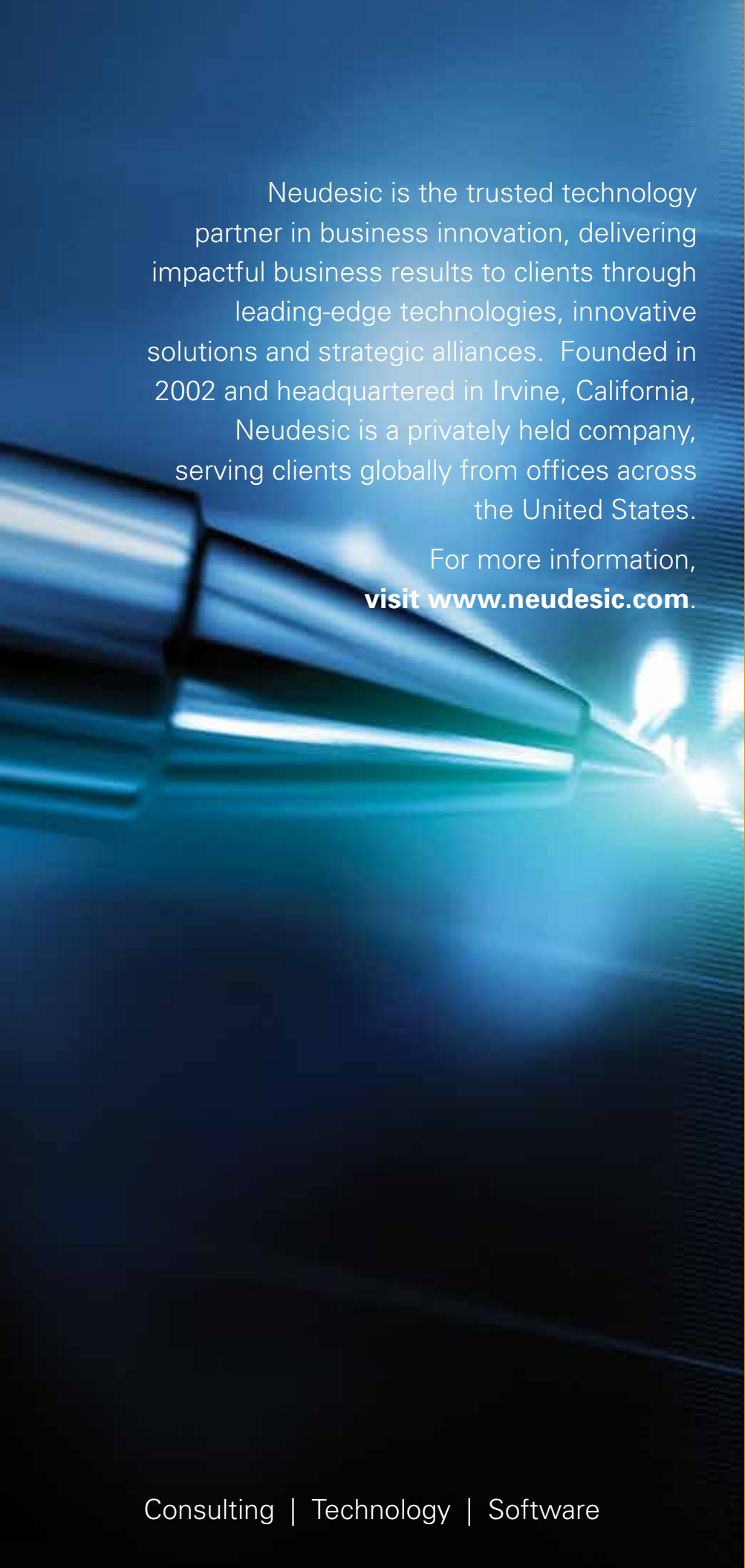
Neudesic

- BI Accelerators
- CountERPart for SAP
- Neuron-ESB

Alliances



- Theobald Software
- SAP
- Noetix
- pmOne



Neudesic is the trusted technology partner in business innovation, delivering impactful business results to clients through leading-edge technologies, innovative solutions and strategic alliances. Founded in 2002 and headquartered in Irvine, California, Neudesic is a privately held company, serving clients globally from offices across the United States.

For more information,
visit www.neudesic.com.