

A photograph of the Pont du Gard, a Roman aqueduct in France, featuring three tiers of arches over a river. The stone is weathered and yellowish. The sky is clear blue. The water in the foreground is dark and reflects the bridge.

# Application Development Overcomes Unique Challenges

Expand Your Market Share with  
Custom Solutions That  
Set Your Company Apart

# APPLICATION DEVELOPMENT

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Knowing which programming language, platform and delivery device to use and how best to use them to build the perfect application requires broad knowledge and a high level of expertise. With a firm grasp of all the latest technology, Neudesic's application development professionals build solid solutions that meet the unique needs of each customer.





# APPLICATION DEVELOPMENT

## BUILDING FOR THE MODERN WEB

Combining the power of Microsoft’s web platform with the interoperability that open standards provide, our solutions meet the demands of the modern web and mobile world. We use techniques such as responsive web design to create applications that run on desktop browsers as well as tablets and phones.

Our solutions frequently leverage the four pillars of modern web design:

- **HTML5** - Leverages new HTML5/CSS3 features while maintaining backward browser compatibility.
- **Mobility** - Provides first-class experiences across a wide variety of tablets and smartphones.
- **Collaboration Integration** - Includes sign-in identities and search, retrieve, and publish abilities.
- **Cloud Computing** – Gives you affordable, flexible and reliable IT, as well as worldwide scalability.

Neudesic web developers work closely with our User Experience team to implement compelling interface designs that work on multiple browsers and devices. The result is a modern online presence that remains relevant to your customers and employees as their digital lifestyles evolve.

## LEADING THE WAY TO THE CLOUD

Neudesic has been successfully leading companies to the cloud ever since the cloud appeared. As a member of the Microsoft Windows Azure Circle, we’re recognized for developing and delivering world-class solutions based on Microsoft’s cloud platform.

Our comprehensive assessment and training services will evaluate your IT portfolio for cloud compatibility before helping you develop the optimal cloud strategy. We also can assist you in migrating your existing solutions.



## DEVELOPING SOLUTIONS FOR A CONNECTED WORLD

Today's solutions need broad collaboration and integration capabilities to connect both people and systems within an enterprise and across organizations. To meet these needs, Neudesic architects work closely with experts from our Application & Systems Integration, Business Intelligence, Collaboration, CRM, and User Experience teams to deliver solutions that streamline business systems and redefine the way people connect and share information in the work place.

While we have the expertise to provide complete custom solutions, we believe in partnering with your key stakeholders and IT specialists to address your business application needs with a tailored solution that gives you a competitive edge and positions your organization for future growth and success.



# APPLICATION DEVELOPMENT

## The Neudesic Advantage

A diverse team that consists of:

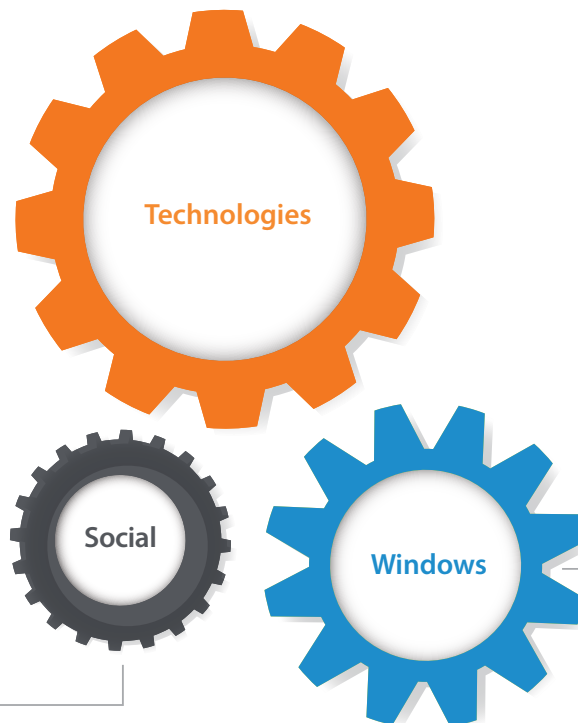
- Technology thought leaders, authors, and respected speakers
- Microsoft MVPs
- Skilled developers adept at .NET, HTML5, Mobility, Cloud Computing, and collaboration integration
- Solution architects that leverage the best of traditional and new design patterns and technologies
- Experts in combining the Microsoft platform with open standards and open source libraries

Proven Delivery Methods:

- Results-focused software development and project management methodology
- Scalable resource structure that can leverage onshore and offshore facilities to achieve budgetary goals
- Intellectual property that provides competitive capabilities and accelerates project work
- Successful delivery of large and complex projects across a broad range of industries

### Technologies

- HTML5
- CSS3
- JavaScript
- jQuery
- ASP.NET MVC
- C# / .NET
- Mobile Web

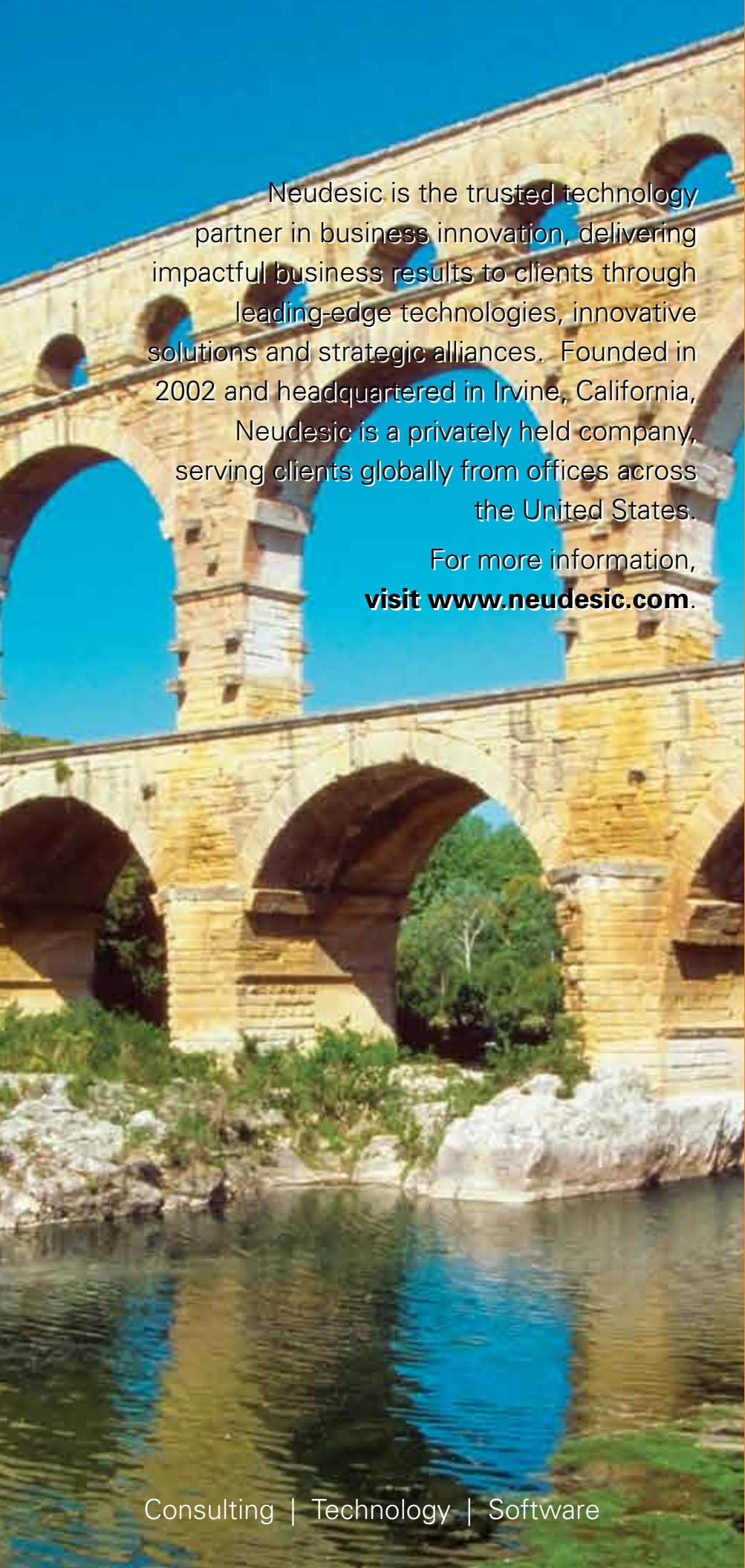


### Windows

- Windows 7 / 8
- Windows Azure
- Windows Server
- Windows Communication Foundation
- Windows Presentation Foundation
- Windows Identity Foundation

### Social

- Twitter
- Facebook
- LinkedIn
- Other social networks



Neudesic is the trusted technology partner in business innovation, delivering impactful business results to clients through leading-edge technologies, innovative solutions and strategic alliances. Founded in 2002 and headquartered in Irvine, California, Neudesic is a privately held company, serving clients globally from offices across the United States.

For more information,  
**visit [www.neudesic.com](http://www.neudesic.com).**