NEUDESIC

Top Keys to a Successful CRM Implementation
Learn how to overcome the biggest challenges to success

Are you thinking about updating your existing customer relationship management (CRM) system, or maybe even implementing a new one? If you are, I have a whitepaper that will be of interest to you.

Neudesic CRM Solution Architect Jeff Bennett has compiled the 10 Top Keys to a Successful CRM Implementation, and we are happy to share this valuable information with you.

CRM implementations have one of the highest failure rates in enterprise software because of:
- low user satisfaction
- missed business expectations
- low overall low ROI

Neudesic has over 100 successful CRM implementations under its belt, and we are ready to share our expertise with you. Learn ways to manage the business risks of implementing CRM and improve user adoption and satisfaction.

If CRM is important to you, you won't want to miss this whitepaper.

Mike Manning
Solutions Marketing - Neudesic
mike.manning@neudesic.com